



Joseph A. Perry
JumpstartDesigner.com
Joe@JumpstartDesigner.com
719.232.0742
85 Templeton Parkway
Watertown, MA 02472

Summary

Well rounded designer with ten years experience in digital and print media. Proven ability with creating and maintaining a brand.

Past Job Responsibilities

- Art direction in digital and print marketing collateral
- Design and production experience in digital, print and video design
- CSS, HTML, JavaScript, CMS and email marketing experience
- Digital and offset prepress and printing
- Excellent time management skills
- Animation experience

Education

Graduated September 2008, Summa Cum Laude from Colorado Technical University in Colorado Springs
Bachelor's Degree in Visual Communication

Experience

Boston College, Football Recruiting, Boston, Graphic Designer

June 2019 to present

- Create social media content
- Create lock screen images
- Contribute other digital collateral
- Photography file management

Nexgen Pharma, Colorado Springs, Graphic Designer

February 2012 to March 2013 and December 2014 to March 2019

- Extensive use of Adobe Creative Cloud
- Edit company website and provide banner ads (vitamer.com)
- Create brand promotion marketing collateral for trade shows
- Create and maintain company newsletter
- Create Product Reference Guide annually
- Work with production team to produce high quality print marketing collateral
- Product photography

HONBLUE, Honolulu, Online Operations Manager

June 2014 to October 2014

- Coordinate and design incoming jobs from our online portal for a multifaceted print shop (print.zoombis.com)
- Monitor website use with Google Analytics
- Coordinate and design direct mail marketing pieces with real estate agents
- Create marketing collateral over an array of different media and substrates

Service Typographers, Colorado Springs, Graphic Designer

August 2010 to January 2012

- Build email newsletters using Constant Contact
- Offset plate, high resolution proofs, and film production
- Long form layout design
- Screen printing design
- Prepress (Apogee)



Joseph A. Perry
JumpstartDesigner.com
Joe@JumpstartDesigner.com
719.232.0742
85 Templeton Parkway
Watertown, MA 02472

Experience

Skyway Publications, Colorado Springs, Graphic Designer
May 2009 to August 2010

- Layout and design of PowerPoint presentations
- Create Jeppesen inserts for FBO pilots
- Create banner ads
- Maintain company websites (skywayfbo.com)

Freelance

Perpetual Publishing LLC, Colorado Springs, Book Cover Design
July 2008 to September 2008

Work Study

Pikes Peak Community College, Colorado Springs, Printing and Publications Assistant
January 2007 to May 2007 and January 2006 to June 2006

Internship

Gazette Telegraph, Colorado Springs, Editorial Design
January 2006 to May 2006